



BRIDGE FEDERATION OF INDIA

(RECOGNISED BY INDIAN OLYMPIC ASSOCIATION)

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PRESS RELEASE

From the Desk of the President of the Bridge Federation of India (BFI)

It gives me great pleasure to announce that the World Bridge Federation (WBF) has declared that India will host the World Bridge Championships in 2015 in Chennai. At the meeting of the WBF Council in Dallas, USA on 22nd March, it was unanimously decided to award the event to Chennai. The Championships are to be held from 26th September to 10th October 2015 and the venue is the ITC Grand Chola hotel.

Over 800 people from around 30 countries are expected to participate in these Championships. It is a wonderful opportunity to showcase India and our culture to such a large and varied global audience. The tournament is expected to provide a good boost to the tourism industries with a lot of spending on shopping, food and travel from the visitors.

Hosting the event in India will further promote the game within India, especially among the youth. With the best players in the world competing for the Championships, Indian Bridge players and enthusiasts have a wonderful opportunity to witness games of high quality.

This is the first time that an event of such importance is being conducted in India and the BFI is working to ensure that the Championships are a great success. A team is being put in place to address various aspects of the tournament such as identifying key sponsors, logistics etc. Once the general elections are completed, input and assistance from key government bodies will be sought, both at the national level in New Delhi as well as the state level in Chennai. The government has been very helpful in the past for the promotion of sports, especially for a mind game like Bridge.

N.R.KirubakaraMoorthy
President - Bridge Federation of India